

THE TRADE ASSOCIATION FOR BETTER TOURISM IN EUROPE

FOUNDED IN 1989

ETOA - European Tourism Association is the B2B trade association giving a voice to international tour operators with clients travelling to and within Europe and their destination partners and marketing organisations, from global brands to local independent businesses.

A professional community of 950+ tourism businesses:

- International tour operators, wholesalers & OTAs
- European tourism supply network, including:
 - Hotels and accommodation services
 - DMCs
 - Museums & visitor attractions
 - Sightseeing, tours & experiences
 - Restaurants, hospitality & shows
- European destinations
- Travel tech, consultancies & service providers



ETOA



www.etoa.org

WHAT WE DO TO SUPPORT OUR MEMBERS



Provide quality networking opportunities:

- B2B networking workshops, conferences and socials
- Working groups and online member forums
- 24/7 access to member database of +6000 contacts



Advocate for a better business environment on a local, national and European level, and participate in public-private projects benefitting our members on areas that matter, such as:

- City access restrictions
- Tourism taxes
- Visa and borders



Provide relevant insight, research and practical information through our website, newsletters and webinars on topics such as:

- Sustainability
- Source market trends and forecasts
- Destination development
- Tourism & Technology



Celebrate our members and provide opportunities to boost their brands:

- Member recognition
- Sponsorship opportunities
- Marketing packages

WHERE YOU CAN FIND US

Belgium, United Kingdom, Italy, Spain

**Contact us on +44 (0) 20 7499 4412
or email: info@etoa.org**

